

Building a healthier digital future for kids

Children are growing up in a digital world - but the technology they use was never designed for them. Today's smartphones are engineered to capture attention and maximise engagement. Parents are left managing the consequences; schools are left dealing with the fallout. At Rebel Telecom, we believe there is a better way.

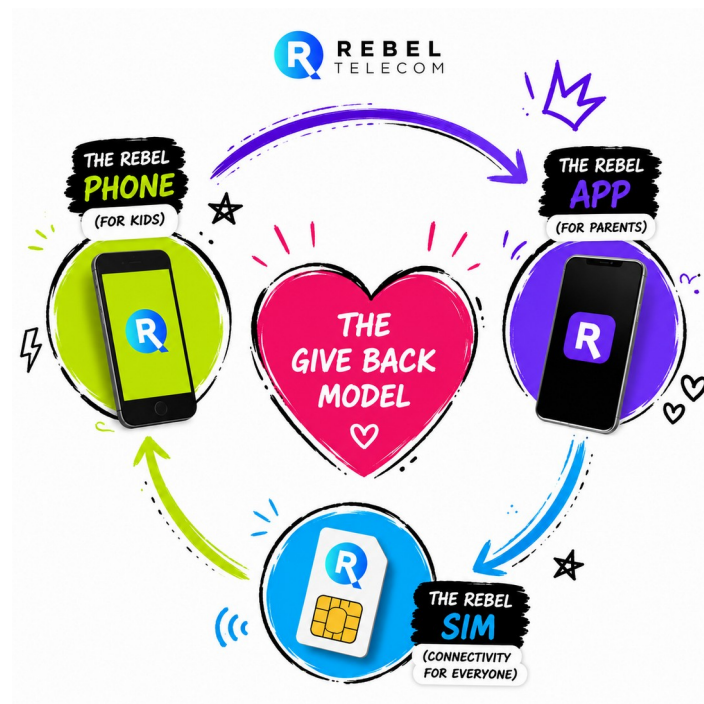
WHY CHANGE IS NEEDED

Children Growing exposure to addictive technologies and algorithm-driven content that shapes behaviour for years to come.	Families Increasingly overwhelmed by the pace, complexity and influence of the digital world.	Schools Managing the growing impact of smartphones, social media, distraction and student wellbeing.
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OUR SOLUTION: THE REBELUTION

Rebel Telecom was built to create a healthier first relationship with technology - not by removing children from the digital world, but by redesigning how they enter it.

THE REBEL ECOSYSTEM — BUILDING A HEALTHIER DIGITAL FUTURE



Independence for them. Confidence for you. Connected — not consumed.

FROM INSIGHT TO ACTION — ABOUT THE FOUNDERS

Co-founder Munur Shah spent years at Rebel Therapies working alongside children, parents and schools navigating the digital age — and saw that most tech solutions either restrict access completely or respond only after problems emerge. Co-founder Eli Samuel set out to build something different: technology designed from the ground up to preserve positive values and keep harmful influences at bay, rather than bolting parental controls onto an adult device. Together, they built Rebel Telecom — not another telecom provider, but a practical solution to help families build healthier relationships with technology from the very start.

THE REBEL ECOSYSTEM, IN DETAIL

The Rebel Phone A safer smartphone for kids ✗ No social media ✗ No open browser ✗ No algorithm loops ✓ GPS, calling & messaging ✓ 300+ approved apps	The Rebel App Guided independence for parents ✓ Manage apps ✓ Set screen time limits ✓ Create custom phone modes ✓ Access grows as kids mature	The Rebel SIM Connectivity with purpose ✓ For individuals, families & businesses ✓ Keep your number ✓ Reliable UK coverage ✓ Gives back every month
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Built different. Protected different.

Most parental-control solutions are apps layered on top of standard smartphones. Rebel is different: a purpose-built operating system, designed from the ground up for young people, with system-wide filtering that cannot be hacked.



THE COMMUNITY MODEL — EVERY CONNECTION CREATES IMPACT

A portion of every Rebel Telecom account helps support schools, colleges & universities, or the YESS Foundation UK.

Your Plan	Rebel Telecom	Education	Community Impact	Better Futures
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OUR VISION

- ✓ Children develop healthy digital habits from the beginning
- ✓ Families feel confident navigating technology together
- ✓ Schools are supported rather than burdened
- ✓ Communities benefit from everyday connectivity

“The future won’t be built by technology alone. It will be built by the choices we make about how technology is designed, introduced and used. At Rebel Telecom, we’re choosing a future where technology empowers children, supports families and strengthens communities.” - M.Shah, CEO Rebel Telecom

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